



# Exclusive Reseller **Promotion**

**Bring a NEW  
Customer to DTEN  
and Get 40% Off  
MSRP!**

Customers who purchase before 30  
November 2025 receive program price  
for 12 months.



**Introduce new customers to DTEN— the global  
leader in video collaboration and trusted by  
millions of users worldwide.**

As the creator of the first AI-powered all-in-one solution—certified for both Zoom Rooms and Microsoft Teams Rooms—DTEN sets the gold standard in performance, reliability, and sleek design. Our award-winning devices are built for frictionless deployment, offering plug-and-play simplicity with enterprise-grade results.

When you introduce new customers to DTEN, you're connecting them to cutting-edge technology backed by local sales and support, with a global presence to ensure the best customer experience. With seamless deployment and a reputation for innovation, DTEN gives you the tools to grow your business while delivering world-class collaboration solutions your customers will love.



## Qualifying Products

DTEN D7X 55" Windows	€5,349
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DTEN D7X 75" Windows	€9,099
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DTEN D7X 55" Android	€4,799
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DTEN D7X 75" Android	€7,999
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DTEN Bar	€2,550
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DTEN Vue Pro	€1,550
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DTEN Mate	€780
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# Why DTEN?

## All-in-One Simplicity

- + Easy deployment- one SKU, one cable, zero hassle
- + Integrated display, touch, camera, mic, speaker, and compute
- + Modular design - upgrades or replacements can be made independently

## Industry Leading Capacitive Touch Technology

- + Ultra-slim design with minimal bezels
- + Lightning-fast responsiveness
- + Lightest all-in-boards in the industry

## Effortless Management

- + Full fleet visibility and management with DTEN Orbit
- + Remote updates and diagnostics
- + Enterprise-grade reliability





# Promotion Starts May 1, 2025!

## DTEN Reseller Program: New Customer Awareness Program - Terms and Conditions

These Terms and Conditions (the "Agreement") govern the DTEN Reseller Program: New Customer Awareness Program (the "Program") offered by DTEN, Inc. ("DTEN") to its authorized partners ("Reseller"). By participating in the Program, Reseller agrees to be bound by these Terms and Conditions.

### 1. Program Name and Duration:

Program Name: DTEN New Customer Awareness Program

Program Period: May 1, 2025 – November 30, 2025 (the "Program Period"). DTEN reserves the right to modify or terminate the Program Period at any time with or without notice.

### 2. Eligibility:

This Program is open to authorized DTEN Resellers in good standing within the EMEA Territory.

Reseller must have a valid and active DTEN Reseller Agreement in place throughout the Program Period.

Employees, contractors, and representatives of DTEN are not eligible to participate.

### 3. Definition of "New Customer":

For the purposes of this Program, a "New Customer" is defined as a new end-user customer that meets all of the following criteria:

The customer has never previously purchased DTEN products or services directly from DTEN or indirectly through any other DTEN Reseller.

The customer does not have an existing account or relationship with DTEN.

The customer is not a reseller or distributor of DTEN products.

The customer is a legitimate end-user of the DTEN products.

The sale must be for DTEN products within the Qualifying Products list (see Section 4).

The sale must result in a fully executed purchase order and payment received by the Reseller for the DTEN products during the Program Period.

DTEN reserves the sole right to determine, in its reasonable discretion, whether a customer qualifies as a New Customer.

### 4. Qualifying Products:

The following DTEN products are eligible for this Program (the "Qualifying Products"):

DTEN D7X 55" Windows, DTEN D7X 75" Windows, DTEN D7X 55" Android, DTEN D7X 75" Android, DTEN Bar, DTEN Vue Pro, DTEN Mate

DTEN reserves the right to modify the list of Qualifying Products at any time with or without notice.

### 5. Submission and Tracking:

Reseller must register each New Customer opportunity through the DTEN partner portal.

The registration must be submitted prior to the finalization of the sale.

The registration must include all required information, such as the customer's company name, contact information, and the DTEN products being purchased.

DTEN will track and validate all submitted New Customers. DTEN's decision on the validity of a New Customer will be final and binding.

Reseller is responsible for ensuring the accuracy and completeness of all submitted information.

### 7. Limitations and Exclusions:

This Program applies only to New DTEN Customers acquired during the Program Period.

Sales to existing DTEN customers, even for new product lines, do not qualify under this Program.

Internal use purchases by the Reseller do not qualify for this Program.

### 8. Compliance and Fair Play:

Reseller agrees to comply with all applicable laws and regulations in connection with their participation in this Program.

Reseller will conduct all sales and marketing activities in an ethical and professional manner, consistent with DTEN's brand and reputation.

Any attempt to manipulate or abuse the Program will result in immediate disqualification from the Program and potential termination of the Reseller Agreement.

DTEN reserves the right to audit all submissions and disqualify any Reseller found to be in violation of these Terms and Conditions.

### 9. DTEN's Rights:

DTEN reserves the right to modify, suspend, or terminate this Program at any time, with or without notice, for any reason whatsoever.

DTEN reserves the right to interpret these Terms and Conditions in its sole discretion, and its decisions shall be final and binding.

DTEN reserves the right to disqualify any Reseller from participating in the Program for any reason, including but not limited to a breach of these Terms and Conditions or the Reseller Agreement.

DTEN will honor promotional pricing for 12 months from program start.

### 10. Entire Agreement:

These Terms and Conditions constitute the entire agreement between DTEN and Reseller with respect to the Program and supersede all prior or contemporaneous communications and proposals, whether oral or written.

### 12. Contact Information:

For any questions regarding this Program, please contact your DTEN Account Executive or DTEN General Manager, EMEA, Hadar Carmel at [hadar.carmel@den.com](mailto:hadar.carmel@den.com).

By participating in the DTEN New Customer Awareness Program, Reseller acknowledges that they have read, understood, and agree to be bound by these Terms and Conditions.